



Making the World a Little Smaller

04-24-09

To: Richard Uzelac
GOI Marketing Inc.

From: Alan Weiss-Vice President Sales

Dear Richard,

I would like to express my thanks and satisfaction for the Internet marketing efforts of your team. Your organization has helped push ALS in the right direction. We have made major improvements on our Web site with the look, feel, functionality as well as the SEO aspect of the content.

GOI has worked closely with us and has developed an effective comprehensive strategy that involves many aspects of internet marketing including; Pay for Click, SEO, Blogs, PR Campaigns Local Business Maps, Videos and others areas. They are very hands on and easy to work with.

The campaigns are a work in progress and the results we have gotten from them so far are excellent. We have every intention of continuing our aggressive marketing efforts with the assistance of GOI. We are excited about the possibility of what we feel will be even more significant increases to our business due directly through their efforts and expertise. I highly recommend GOI to companies looking to increase their business in a systematic, effective way.

Alan Weiss

Alan Weiss

Vice President of Sales

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